

GREATER SACRAMENTO ANNUAL CELEBRATION

# 10-year anniversary sponsorship opportunities



**The Annual Celebration is a gathering of over 600 of the region's business leaders, elected officials and community members that inspires cross-sector collaboration.**

Join us to celebrate GSEC's 10-year anniversary and recognize those who have paved the way for our region's economic growth.



*This is **THE** opportunity to engage those who are driving the regional economy forward.*

# Greater Sacramento Annual Celebration

BY THE NUMBERS

**600+**

*attendees*



**100+**

*companies*



**50+**

*CEOs*



**29K+**

*social media reach*



**5K**

*event pageviews*







**Lokesh Sikaria**  
Founder & Managing Partner, Moneta Ventures

Being the presenting sponsor for GSEC's annual event has consistently provided us with valuable exposure in the region, and the collaborative experience with the GSEC team has been reliably positive, making it a great partnership year after year.



**Wendy Cohen**  
President, Kitchell CEM

The Kitchell team had a great evening at the Greater Sacramento Economic Council Annual Celebration highlighting the economic growth and opportunities in Greater Sacramento. I am proud to be a Board Member of this organization that is focused on making our community better!



**Martha Guerrero**  
Mayor, City of West Sacramento

Amazing gathering of cities, counties and businesses convened by GSEC for their Annual Celebration!



# Sponsorship opportunities

May 8, 2025

Contact Olivia Cano to secure your sponsorship:  
[ocano@greatersacramento.com](mailto:ocano@greatersacramento.com) or 916 287 9078

	PRESENTING \$35K (Sold out)	VIP SPONSOR \$20K (Sold out)	PLATINUM \$15K	DIAMOND \$10K	GOLD \$7.5K	SILVER \$5K	PARTNER \$3.5K
Exclusive “presented by” status	Y						
Speaking opportunity during program	Y						
Verbal recognition during program	Y	Y					
Custom branding opportunity at event (to be determined in collaboration with GSEC team)	Y	Y – VIP Lounge activation at event	Y – choose from list on page 6				
Recognition on event registration page	Logo	Logo	Logo	Name			
Access to VIP Lounge	Y	Y	Y	Y			
Recognition on onsite printed materials / signage	Logo	Logo	Logo	Name	Name		
Recognition on GSEC website	Logo	Logo	Logo	Logo	Name	Name	
Social media recognition	Y	Y	Y	Y	Y	Y	Y
Tickets to event (8)	Y	Y	Y	Y	Y	Y	Y
Recognition on event screens	Logo	Logo	Logo	Logo	Logo	Name	Name
Drink tickets	20	20	20	20	15	10	10



# Custom branding opportunities:

- ▶ Coffee cart
- ▶ Entertainment
- ▶ Welcome beverage
- ▶ Dessert station
- ▶ Signature cocktail/bar sponsor
- ▶ Shuttle/parking sponsor

Have something else in mind? Let us know your brand goals and we can create a custom branding opportunity for you.

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