

Soft Landing @ Connect Labs by Wexford

Soft Landing @ Connect Labs by Wexford is a 12-month program that provides early-stage life science startups with the tools, resources and connections they need to scale. The program pools educational, economic development and local government resources to help early-stage companies gain a foothold and build for long-term success.

Program participants get access to:

- UC Davis students and researchers
- Financial aid and incentives packages
- Market research and business development support
- Industry networking events
- City and civic leadership and programs

About Connect Labs

Connect Labs is a flexible, scale-in-place lab and office space at Aggie Square, UC Davis' \$1B innovation district in Sacramento.

Connect Labs features:

- Private lab spaces from 250 to 5,000 sq. ft.
- Flexible office space for growing teams
- ~\$1.3M in specialized, life science lab equipment



Program structure

LAND: MONTHS 1-2

- Presentation and overview of the regional market
- Networking events with local innovation ecosystem
- Match with a local mentor

CONNECT: MONTHS 3-9

Introductions to key partners, including local government, business and civic community, university resources and strategic industry partners

GROW: MONTHS 10-12

Development of company growth plan through Aggie Square programming, custom market research and UC Davis MBA student engagement. Focus areas include:

- Revenue generation and market share
- Identify talent to support growth
- Solidify key partnership and relationships
- Plan for future space needs

ALUMNI: MONTH 13+

Ongoing connectivity and support through connections, custom market research and more.

To be eligible for the program, company must be an occupant of Connect Labs by Wexford at Aggie Square. Program services are free of charge and participants are accepted on a rolling basis.

Learn more

Interested in joining the program? Contact Lucy Lu Roberts to learn more
llu@greatersacramento.com