

GREATER SACRAMENTO ANNUAL CELEBRATION

2024 sponsorship opportunities



GREATER SACRAMENTO
ECONOMIC COUNCIL

The Annual Celebration is Greater Sacramento Economic Council's premier event, convening regional leaders to celebrate economic development wins and look ahead at critical milestones to come. More than 500 public and private sector leaders attended in 2023, including elected officials, high-profile CEOs and executives from the Greater Sacramento region and beyond.



*This is **THE** opportunity to engage those who are driving the regional economy forward.*

Greater Sacramento Annual Celebration

BY THE NUMBERS

500+

attendees



100+

companies



50

CEOs



25K+

social media reach



3.6K

event pageviews





Heidi Sanborn
Board President, SMUD

SMUD was happy to be a sponsor of this wonderful event and honored to be part of this community of leaders working to build an equitable, circular economy in the region! Congratulations to all the amazing award winners and thank you all for your commitment to improving life for everyone in Greater Sacramento.



Wendy Cohen
President, Kitchell CEM

The Kitchell team had a great evening at the Greater Sacramento Economic Council Annual Celebration highlighting the economic growth and opportunities in Greater Sacramento. I am proud to be a Board Member of this organization that is focused on making our community better!



Martha Guerrero
Mayor, City of West Sacramento

Amazing gathering of cities, counties and businesses convened by GSEC for their Annual Celebration!

Sponsorship opportunities

May 16, 2023

Contact Olivia Cano to secure your sponsorship:
ocano@greatersacramento.com or 916 287 9078

	PRESENTING \$35K (Sold out)	RECEPTION \$20K (1 available)	PLATINUM \$15K (2 available)	GOLD \$10K	SILVER \$5K	TABLE \$3.5K
Exclusive “presented by” status	Y					
Speaking opportunity during program	Y					
Custom branding opportunity at event (to be determined in collaboration with GSEC team)	Y	Y				
Verbal recognition during program	Y	Y				
Recognition on event registration page	Logo	Logo	Logo			
Priority table location	Y	Y	Y			
Recognition on onsite printed materials / signage	Logo	Logo	Logo	Name		
Recognition on GSEC website	Logo	Logo	Logo	Logo	Name	
Social media recognition	Y	Y	Y	Y	Y	Y
Table for 8	Y	Y	Y	Y	Y	Y
Recognition on event screens	Logo	Logo	Logo	Logo	Name	Name
Drink tickets	20	20	20	16	10	10